

Alongside photos, different versions of Basingstoke landscape (Spring, Summer, Autumn, Winter and Celebration days) with space alongside to allow editing with text.

Can reference other Voluntary Group websites and Google etc for ideas but create unique set for BVA

All need to be anonymous, so for example in silhouette or close-ups on hands that don't reveal faces, etc. Even then you need to ask the "models" to sign a release form, I believe, to ensure you are covered for using the photos freely in your marketing. Additional concerns of course if dealing with young people and kids.

If taking photos of some landmarks you may also need permission. Some museums for example forbid photos unless officially authorized and cleared for marketing use.

BVA:

Couple of shots with BVA logos with Basingstoke landmarks as backgrounds

Support:

- Supportive Hands (e.g. one hand in two others)
- Handshake (e.g. business like handshake)
- Handholding (e.g. parent-child / friends)
- Single hand and many Hands in the air, volunteering

Sign-posting / call outs:

- Hands pointing in the air, in different directions, in different forms (e.g. full hand, pointing, questions)
- Hand pointing left, right
- Thumbs up, down

Audiences:

- Young people in silhouette
- Family unit in silhouette
- Disabled group in silhouette
- Elderly group in silhouette
- Mix of community members in silhouette (e.g. inclusive community)

Funding:

- Money exchanging hands (e.g. funding received)
- Money in neat clusters (e.g. money counting)
- Money folded up into airplane held in hand against blue sky (e.g. make your money go further)
- Piggy bank with money (e.g. build a decent fund for the year)

Volunteering:

- Variety of images of volunteers after discussion with BVA Volunteer team
- Older people, youth and families volunteering / event assistance etc

Nature around Basingstoke (over time):

- Spring (flowers, blossoms)
- Summer (blue skies, harvest fields)
- Autumn (golden red leaves)
- Winter (snow)

Christmas , Easter, Summer Holidays, School Holidays, Community Schools, Community Centres

Events – Basingstoke Live, Basingstoke Festival, Kite Festival etc

Town:

- Skylines of Basingstoke with key landmarks
- Landmark buildings & logos over entry of organisations you work with (although they probably should have photos you can ask permission to use instead)

Sport:

- Start line
- Start line and track ahead
- Finish line
- Finish line and track behind
- Feet and hands in race start position
- Silhouette of athletes lined up at start line
- Silhouette of athletes running through finish line
- Start shot, start bell
- Other similar ideas from different sports as above
- Handshake with arms in sports-kits visible (e.g. fair play)
- Hands up in winning pose (e.g. success, victory)
- Gold medal around neck (e.g. success, victory)

Shots of various sporting facilities – Athletics, Rugby, Football, Swimming etc

Park Run

Walking for Fitness

General exercise and fitness activities

Obesity

Disability

Hospital

Ambulance

Police

Fire Station

Milestones,

Old Basing

View of Festival Place

Railway Station

Panoramic Basingstoke Views

Haymarket Theatre, Anvil, Orchard

Chineham Business Park

Basingstoke Youth Team